



July 2011

In July, VCU Massey Cancer Center generated more than 30 media hits. Thomas Smith, M.D., was quoted about palliative care, and his research about bone loss as it relates to breast cancer treatment was featured online. In addition, Cecelia Boardman, M.D., discussed cervical cancer screening guidelines in an article about human papillomavirus (HPV) vaccinations. Center-related coverage included the appointment of Steven Grossman as Chair of the Division of Hematology, Oncology and Palliative Care; a play that benefitted Massey; Massey's Health Information & Advocacy @ Your Library program; support groups at Massey and the Massey Alliance's cancer prevention community outreach efforts.

Please continue reading for more July 2011 highlights.

CITED RESEARCH

[Internal Medicine News](#): "Vitamin D Supplementation Prevents Breast Cancer Therapy-Related Bone Loss," July 5, 2011

Thomas Smith, M.D., explained the results of a study that showed that vitamin D helped prevent bone loss in breast cancer patients. Additional coverage appeared on [About.com](#).

EXPERT COMMENTARY

[Vital Options](#): "Thomas J. Smith, MD: An Overview of Palliative Care from ASCO 2011," July 11, 2011

Thomas Smith, M.D., discussed palliative care in an interview with Vital Options International, a nonprofit cancer communications, support and advocacy organization.

[Richmond Times-Dispatch](#): "Your Health: HPV vaccination a tool in cancer prevention," July 4, 2011

In an article about HPV vaccines Gardasil and Cervarix, **Cecelia Boardman**, M.D., was quoted about cervical cancer screening guidelines. Additional coverage appeared on [Therapeutics Daily](#).

CENTER NEWS

[Falls Church News-Press](#): "Senator Whipple's Richmond Report," July 26, 2011

"The periodical for **VCU Massey Cancer Center**" was included in a list of Senator Mary Margaret Whipple's mail that she published on the *Falls Church News-Press*' website.

[Richmond Times-Dispatch](#): "Health Notes," July 25, 2011

An event listing featured a support group held by the Leukemia & Lymphoma Society at **VCU Massey Center at Stony Point**.

[Petersburg Progress-Index](#): "Local briefs for Friday, July 15," July 15, 2011

An event listing featured a discussion group designed to assess the group members' resources, needs, challenges and beliefs as they relate to breast cancer prevention, breast health and breast cancer research. The program is the result of a partnership between **Massey**, Paint it Pink Petersburg and the Cancer Health Action Team (CHAT).

[WSLS NBC 10 \(Roanoke\)](#): "Pittsylvania libraries to offer blood pressure screenings," July 8, 2011

An article promoted a free blood pressure screening event held at several Pittsylvania County libraries. The event is part of Massey's **Health Information & Advocacy @ Your Library program**. Additional coverage appeared in the [Altavista Journal](#) and [GoDanRiver.com](#).

[WTVR CBS 6](#): "Pirates of the Chemotherapy final week," July 6, 2011

A review of a play about patients in a breast cancer support group mentions that proceeds benefit **Massey**. Additional coverage appeared in [Gay RVA.com](#) and on [WRIC ABC 8](#).

[Richmond Examiner](#): "Get Fit Outside this Summer! FREE Group Exercise Classes at the Farmer's Market!," July 2, 2011

An article covered **Massey Alliance's** cancer prevention community outreach efforts at the 17th Street Farmers' Market.

[noodls](#): "Steven R. Grossman Named Division Chair of Hematology, Oncology and Palliative Care," July 1, 2011

An article announced the appointment of **Steven Grossman**, M.D., Ph.D., as the Dianne Nunnally Hoppes Endowed Chair in Cancer Research of the Division of Hematology, Oncology and Palliative Care at Massey.