



June 2011

In June, VCU Massey Cancer Center generated more than 130 media hits. Expert commentary from Dr. Tom Smith on varied cancer-related topics was featured in articles that appeared in news outlets across the nation. A new discovery in mitochondria by Dr. Shirley Taylor, a Phase I clinical trial for refractory blood cancers led by Dr. Beata Holkova based on laboratory studies by Dr. Steven Grant, and research findings by Dr. Masoud Manjili of an immune system biomarker that can predict a patient's chance of breast cancer recurrence were reported in a variety of science- and medical-based news outlets. A play benefitting Massey, Massey's receipt of LIVESTRONG grant funding, a feature story about a former Massey clinical trial participant, coverage of the Massey Alliance's cancer prevention outreach efforts at the 17th Street Farmers' Market and the certification of several Massey employees as Oncology Certified Nurses were also featured in the news.

Please continue reading for more June 2011 highlights.

CITED RESEARCH

NPR WCVE-FM: "Clinical Trial at Massey Cancer Center Encouraging," June 28, 2011

Steven Grant, M.D., and **Beata Holkova**, M.D., were interviewed about a Phase I clinical trial testing a combination of the drugs Bortezomib and Alvocidib in patients with refractory blood cancers. Additional coverage appeared in [Science Daily](#), [e! Science News](#), [Bio-Medicine](#), [Hampton Roads Happenings](#), [NetIndia123](#), [Indian Mirror](#), [newKerala](#), [MedIndia](#), [AndhraNews](#), [sify news](#), [Kenya Star](#), [Yahoo! News Singapore](#), [Newstrack India](#), [BioPortfolio](#), [redOrbit](#), [Medical News Today](#), [mediLexicon](#), [News Medical](#), [MedicalXpress](#) and [CheckOrphan](#).

R&D Magazine: "Discoveries in mitochondria open new field of cancer research," June 20, 2011

Featured was research by **Shirley Taylor**, Ph.D., which discovered enzymes in mitochondria that have implications for cancer and a variety of age-related diseases. Additional coverage appeared in [Science Daily](#), [e! Science News](#), [Therapeutics Daily](#), [Bionity](#), [Bioscience Technology](#), [Scientific Computing](#), [Kenya Star](#), [Innovations Report](#), [mediLexicon](#), [Medical News Today](#), [Biology News Net](#), [Bio-Medicine](#), [HealthCanal](#) and [MedicalXpress](#).

Star Global Tribune: "Breast Cancer – Key To Predict Breast Cancer Patients' Risk Of Cancer Recurrence Uncovered," June 1, 2011

Covered was research by **Masoud Manjili**, Ph.D., which found a new biomarker related to the immune system that can accurately predict a breast cancer patient's risk of cancer recurrence.

EXPERT COMMENTARY

[Internal Medicine News](#): "Denosumab Not Cost Effective in Solid Tumor Bone Metastases," June 17, 2011

Thomas Smith, M.D., was quoted in an article about the cost effectiveness of the drug Denosumab in treating patients with bone metastases from solid tumors.

[Richmond Times-Dispatch](#): "Odds of surviving cancer increasing," June 5, 2011

Thomas Smith, M.D., said that more people are surviving cancer in an article about National Cancer Survivors Day.

[ABC WTVG \(Toledo, OH\)](#): "Competitive Technologies to Exhibit Calmare(R) Pain Therapy Device at American Society of Clinical Oncology Annual Meeting June 3-7, 2011," June 2, 2011

Featured was a press release issued by Competitive Technologies about its Calmare pain therapy medical device, which cited a presentation by **Thomas Smith**, M.D., given at the annual meeting for the American Society of Clinical Oncology. The press release was also picked up by [ABC WABC-TV 7 in New York](#), [ABC WLS 7 in Chicago](#), [ABC WPVI-TV 6 in Philadelphia](#), [ABC KFSN-TV/DT 30 in Fresno](#), [CBS WCBS-TV 2 in New York](#), [CBS KCAL-TV 2 in Los Angeles](#), [CBS WBBM-TV 2 in Chicago](#), [CBS KTVT 11 in Dallas](#), [CBS KYW-TV 3 in Philadelphia](#), [CBS KCNC-TV 4 in Denver](#), [CBS KMAX-TV 13 in Sacramento](#), [Boston Globe](#), [The Salt Lake Tribune](#), [The Denver Post](#), [The Cincinnati Enquirer](#), [The Columbus Dispatch](#), [Moneyshow.com](#), [Yahoo! Finance Canada](#), [Yahoo! Finance Australia](#), [Yahoo! Finance Germany](#), [Boston Merchant Financial Services](#), [banks.com](#), [Media Workstation](#), [BioSpace](#) and [Securities Technology Monitor](#).

[AARP Bulletin](#): "A Better Way to Manage Pain," June 1, 2011

In an article about palliative care, **Thomas Smith**, M.D., explained that palliative care is necessary for good care of a seriously ill patient.

CENTER NEWS

[Richmond Times-Dispatch](#): "'Pirates of the Chemotherapy' tackles breast cancer with humor, drama," June 30, 2011

A review of "Pirates of the Chemotherapy" mentions that proceeds from the play benefit **Massey**. Additional coverage appeared on [CBS WTVR-TV 6](#), [WRNL AM 910](#), [Richmondmom.com](#) and [ABC WRIC-TV 8](#).

[Richmond Times-Dispatch](#): "People and Places for June 27," June 27, 2011

Several **Massey** employees were recognized for receiving their Oncology Certified Nursing credential.

[Live-PR](#): "LIVESTRONG(R) Announces Community Impact Project Award Recipients 93 Organizations Will Receive More Than \$700,000 to Help People Affected by Cancer," June 8, 2011

Massey received LIVESTRONG Community Impact Project funding to support the implementation of the Promotores Training Program in Hispanic communities in Richmond and Petersburg.

[Richmond Times-Dispatch](#): “Mary Winchell: Leukemia survivor back in the saddle ten years later,” June 5, 2011

Former Massey clinical trial participant **Mary Winchell** was featured among several cancer survivor profiles published in the *Richmond Times-Dispatch*. Additional pictures of Winchell were featured in an online [slideshow](#).

[The Health Journal](#): “Fit for Market,” June 2, 2011

An article featured the **Massey Alliance**’s cancer prevention outreach efforts at the 17th Street Farmers’ Market.

[Chesterfield Observer](#): “Robious students raise \$24,000 to fight cancer,” June 1, 2011

An article about local middle school students raising money for the American Cancer Society’s Relay for Life mentions the father of one of the students was treated at **Massey**.