July 2014

In July, VCU Massey Cancer Center generated nearly 50 media hits in a variety of national and regional news outlets. Featured by several national science and medical news websites was research by Daniel H. Conrad, Ph.D., that uncovered the anti-cancer properties of antihistamines. Massey physician Amelia Grover, M.D., provided expert commentary on medical illustrations and researcher Thomas Eissenberg, Ph.D., was interviewed about e-cigarettes. In addition, the local NBC affiliate featured a young Massey patient battling a rare form of cancer.

Please continue reading for more July 2014 highlights.

**CITED RESEARCH**

*Science Daily*: “Is the next ‘new’ cancer drug already in your medicine cabinet? Antihistamines may have anti-cancer properties,” July 2, 2014

Featured was research by Daniel H. Conrad, Ph.D., that uncovered a new connection between allergy and cancer. Additional coverage appeared on ALN Mag, EmaxHealth, Nature World News and Science A GoGo.

**EXPERT COMMENTARY**

*ABC WRIC-TV8*: “Richmond Man’s Contribution to Medical Research Could Change Lives,” July 16, 2014

Amelia Grover, M.D., was interviewed about the importance of medical illustrations.

*The New Age*: “Insight- As millions vape, e-cigarette researchers count puffs, scour Facebook,” July 7, 2014

Thomas Eissenberg, Ph.D., provided expert commentary on e-cigarettes. Additional coverage appeared in Scientific American.

**CENTER NEWS**

*Chatham Star Tribune*: “Participants needed for health insurance study,” July 28, 2014

Highlighted was a research study by Andrew Barnes, Ph.D., which seeks to determine how patients make health insurance coverage decisions.


Announced was Giving Comfort’s Words of Comfort bus tour stop at Massey. Additional coverage appeared on CBS WGCL-TV46 and NBC WWBT-TV12.

*Richmond BizSense*: “Newsbits: Announcements, awards and other briefs for 7.22.14,” July 22, 2014
Featured was Jason Reed, Ph.D., who received a $2 million grant to develop a new method to rapidly determine how a cancerous tumor responds to different therapies.

**NBC WGEM-TV10**: “People/Professions July 13, 2014,” July 13, 2014

Mentioned was Lisa Herzing’s participation in the Massey Advance Practice Registered Nurse Palliative Care Externship Program.

**Batter Up**: “Week 48: VCU Massey Cancer Center Palliative Care Unit,” July 13, 2014

Massey’s Palliative Care Unit was featured in a blog post.

**NBC WWBT-TV12**: “Young mother battles rare form of cancer,” July 10, 2014

Massey patient Katelyn Cox, who is battling a rare gastrointestinal cancer, was interviewed. Additional coverage appeared on CBS WBTV-TV3, FOX 19, FOX WBRC-TV6, NBC WDAM-TV7 and Toledo News Now.

**Progress-Index**: “Kiwanis Club donates funds raised at ‘K’lassic golf tourney,” July 9, 2014

Featured was the K’lassic Golf Tournament that benefited Massey.

**CBS WTVR-TV6**: “An energizing walk or run can help those affected by leukemia,” July 7, 2014

Featured numerous times on this news channel was Massey’s involvement in the Be the Match Walk + Run, which bring awareness to the Be the Match Registry.

**The Warren Record**: “Community Memorial, VCU celebrate affiliation,” July 3, 2014

Massey was mentioned in an article about Virginia Commonwealth University Health System and Community Memorial Healthcenter’s new affiliation.

**The Bryan Times**: “Edon resident receives ONS “Making a Difference” Award,” July 3, 2014

An article announced that long-time Massey nurse Kevin Brigle was honored with the Oncology Nursing Society Pearl Moore “Making a Difference” award.

**Richmond Magazine**: “Through Rough Waters,”

Featured was Massey’s collaboration with First Descents, an outdoor adventure program for young adult patients.