In August, VCU Massey Cancer Center generated 21 media hits in a variety of national and regional news outlets. Featured by national science and medical news websites was research by Steven Grant, M.D., that studies fighting cancer by using the self-destructive properties of cells and research from a team led by Devanand Sarkar, M.B.B.S., M.D., which discovered that a protein, known as AEG-1, blocks the effects of retinoic acid in leukemia and liver cancer. Spotlighted was research by Alison Breland, Ph.D., regarding the lack of research on the health effects of electronic cigarettes. Massey physician Egidio Del Fabbro, M.D, was interviewed about opioid use in pain management care. In addition, the local CBS affiliate featured the benefits of the Hospital Hospitality House to families of Massey patients.

Please continue reading for more August 2014 highlights.

**CITED RESEARCH**

**Science Daily**: "Promising new cancer therapy uses molecular 'Trash Man' to exploit a common cancer defense," August 27, 2014

Featured was research by Steven Grant, M.D., to use self-destructive properties of protein cells in cancer therapies. Additional publications were in BioPortfolio, Bio-Medicine, Eurekalert!, HealthCanal, ScienceCodex.com, Science Newsline, Medical News Today, MedicalXpress.

**Medical Xpress**: "Protein found to block benefits of vitamin A cancer therapy," August 14, 2014

Featured was research from a team led by Devanand Sarkar, M.B.B.S., Ph.D., involving the relationship between a protein and retinoid X receptors that could lead to new cancer therapies. Additional publications were in Bionity.com, BioPortfolio, HealthCanal.com, Medical News Today, MEDINDIA, National Cancer Institute, NetDoctor.co.uk, News-Medical.net, ScienceCodex.com, Science Newsline, WebNewswire.com.

**Science Codex**: "Electronic cigarettes: many questions, limited research," August 5, 2014

Featured was research by Alison Breland, Ph.D., about the lack of research on the effects of electronic cigarettes.

**EXPERT COMMENTARY**

**Reuters**: "Fears of addiction keep cancer patients from getting pain relief," August 29, 2014

Egidio Del Fabbro, M.D., was interviewed about opioid prescription and use in pain relief care.

**Live Science**: "Deadly Explosions Added to List of E-Cigarette Dangers," August 12, 2014

Thomas Eissenberg, Ph.D., provided expert commentary on the potential danger of explosion by using improper e-cigarette charging devices.
**CENTER NEWS**

**Easy 100.9:** "Music for Massey,”

Highlighted was the Music for Massey annual concert fundraiser, which benefited Massey's pediatric cancer research. Additional coverage appeared in CBS WTVR-TV6 and The Commonwealth Times.

**Bio Medicine:** "VCU Massey Cancer Center receives $4.4 million NCORP grant," August 19, 2014

Featured was Massey receiving the Minority/Underserved National Cancer Institute (NCI) Community Oncology Research Program (NCORP-MU) grant.

**Richmond Times-Dispatch:** "This week’s health seminars and support groups,” August 18, 2014

Announced was Massey's seminar on cancer nutrition with Elizabeth Miller, R.D.

**Augusta Free Press:** "VCU to study patient, public, institutional collaboration in research," August 17, 2014

Spotlighted was Massey receiving a funding award to show the effectiveness of working with patients, caregivers and healthcare workers in effort to prioritize cancer research agendas.

**CBS WTVR-TV6:** "Richmond’s $15-dollar-a-day hotel provides more than a place to stay (Massey not mentioned)," August 8, 2014

Mentioned was the wife of a Massey patient who shared her positive review of the Hospital Hospitality House.

**Fredericksburg.com:** "Cancer center offers genetic counseling," August 7, 2014

Spotlighted was the partnership of Massey with the Regional Cancer Center at Mary Washington Hospital to provide formal genetic counseling to local patients who are high-risk for developing cancer.

**GameTiime:** "Massey Cancer Center 5k,”

Announced was the upcoming Massey Cancer Center 5K event which supports cancer research.

**ABC WRIC-TV8:** "Lung Cancer Campaign Hits Sidelines of Redskins Training Camp," August 6, 2014

Highlighted was former Redskins linebacker Chris Draft who raised lung cancer awareness with the help of Massey patients.

**Richmond Times-Dispatch:** "Comfort for cancer patients," August 2, 2014

Showcased was a Massey patient with the Giving Comfort mascot at the Words of Comfort event.

**NBC WWBT-TV12:** "On Your Side: Healing through laughter," August 1, 2014

Featured was a Massey patient who stayed optimistic during her treatment by having "chemo parties."

**Our Health Richmond:** "New People", August/September 2014

Jennifer Myers, M.D., was announced as a new Massey physician.