April 2014

In April, VCU Massey Cancer Center was featured more than 70 times by a variety of local and national news outlets. Highlighted was research by Daniel Conrad, Ph.D., on a new connection between allergy and cancer and a study by Hisashi Harada, Ph.D., and Geoffrey Krystal, M.D., Ph.D., on a protein that could potentially improve small cell lung cancer therapies. Khalid Matin, M.D., provided expert commentary about the importance of screening for colon cancer. In addition, Patrick Coyne, R.N., M.S.N, was featured in Richmond Magazine for his work in palliative care, many Massey physicians were recognized as “top doctors” in their field and a free head and neck cancer screening event was highlighted.

Please continue reading for more April 2014 highlights.

CITED RESEARCH


Showcased was research by Thomas Eissenberg, Ph.D., on how scientists are assessing the risks of e-cigarettes.

NBC WWBT-TV12: “VCU researchers find treatment link between cancer and allergy medicine,” April 24, 2014

Featured was research by Daniel Conrad, Ph.D., that discovered a connection between allergy and cancer. Additional coverage appeared on Big News Network, Capital Bay, CBS WBTV-TV3, FOX WBRC-TV6, NBC WDAM-TV7, NBC WMCA-TV5 and Toledo News Now.

Science Daily: “Scientists pinpoint protein that could improve small cell lung cancer therapies,” April 22, 2014

Highlighted was small cell lung cancer research by Hisashi Harada, Ph.D., and Geoffrey Krystal, M.D., Ph.D. Additional coverage appeared on Bio-Portfolio, Bio-Medicine, Check Orphan, Federal News Service, MedIndia, Medical News Today, Medical Xpress, News Medical, Science Codex and Science Newsline.

Genetic Engineering & Biotechnology News: “Cellular Models for Finer Screening,” April 15, 2014

Featured was research by Fredika A. Robertson, Ph.D., investigating a new way to screen small molecules for the development of new therapies.

Science Daily: “Researchers identify how zinc regulates key enzyme involved in cell death,” April 2, 2014

Reported on was research by Nicholas Farrell, Ph.D., on how zinc regulates a key enzyme involved in apoptosis. Additional coverage on Bio-Medicine, el Science News, Health Canal, Laboratory Equipment, Medical News Today, Phys.org, Red Orbit, Science Codex, Science Newsline and USA News.

EXPERT COMMENTARY
Modern Healthcare: “CMS should not pay for regular CT screenings for heavy smokers, panel says,” April 30, 2014

Steven Woolf, M.D., M.P.H., provided expert commentary in an article about recommendations for CT screenings for heavy smokers.

Richmond Times-Dispatch: “Colon cancer screening saves lives,” April 20, 2014

Khalid Matin, M.D., was interviewed about the importance of colon cancer screening.

CENTER NEWS

Danville Register & Bee: “It’s Just a Mole! A brief discussion regarding suspicious skin lesions,” April 30, 2014

Featured was a free skin cancer event sponsored by Massey and the Cancer Resource Center of Southern Virginia. Additional coverage appeared in the Chatham Star Tribune and Piedmont Shopper.

NBC WWBT-TV12: “VCU helps put smile back on face of oral cancer patient,” April 28, 2014

Highlighted was the story of a Massey oral cancer patient. Additional coverage appeared on Capital Bay, CBS WSBTV-TV3, CBS WFSB-TV3, FOX WBRC-TV6, NBC WAVE-TV3, NBC WDAM-TV7, NBC WMCA-TV5 and Toledo News Now.

ABC WRIC TV-8: “Health Notes for April 14, 2014,” April 14, 2014

The local ABC affiliate interviewed Niklaus Eriksen, M.D., and a former patient for a story about Massey’s free head and neck cancer screening events. Additional coverage appeared in the Richmond Times-Dispatch.

The Trading Pulse: “Capitol Financial Solutions Make Strong Showing in Ukrop’s Monument Avenue 10K,” April 14, 2014

Massey was mentioned as a charitable partner of the Ukrop’s Monument Avenue 10K. Additional coverage appeared on Pub Memo and Furniture Today.

Progress-Index: “Petersburg library prepares for move to new location,” April 13, 2014

Massey’s partnership with the Petersburg Public Library was mentioned in an article about the library’s relocation.

Richmond Times-Dispatch: “Nurses move beyond patient bedside in research efforts,” April 11, 2014

Featured was Angela Starkweather’s lower back pain research study.

Richmond.com: “Richmond Restaurateurs Nominated for Man/Women of the Year,” April 9, 2014

Mentioned was Teresa James’ nomination for “Woman of the Year” at The Leukemia and Lymphoma Society gala.

Fredericksburg.com: “Children’s therapy center opens in Stafford,” April 8, 2014

Massey’s partnership with Spotsylvania Regional Medical Center was mentioned in an article about a new Children’s Hospital of Richmond at VCU therapy center in Stafford.
**Richmond Times-Dispatch**: “VCU Health System to add South Hill hospital,” April 7, 2014

Massey’s oncology services at Community Memorial Healthcenter were mentioned in an article about VCU Health System purchasing the hospital. Additional coverage appeared in Becker’s Hospital Review, Daily Progress, Federal News Service, News Observer, Richmond Times-Dispatch, South Hill Enterprise, SoVaNow.com, Virginia Business and Washington Post.

**Powhatan Today**: “Pocohontas Middle recognized for cancer fundraising,” April 2, 2014

Steven Grant, M.D., was mentioned in an article about the Leukemia and Lymphoma Society’s sponsorship of cancer researchers.

**The Mechanicsville Local**: “From the editor: Fighting cancer in the name of love,” April 1, 2014

An article spotlighted the Jimmy’s 1 Love event, which benefited Massey.

**Progress-Index**: “Fine Arts Festival of Chesterfield County,” April 1, 2014

Announced was a Matoaca High Warrior Awareness event that benefited Massey. Additional coverage appeared in Village News.

**Richmond Magazine**: “Patrick Coyne: A Light in the Dark,” April 1, 2014

Patrick Coyne, R.N., M.S.N., was featured in an article about his work in palliative care.

**Richmond Magazine**: “Top Docs 2014,” April 1, 2014

Twenty Massey physicians were named “Top Docs” in an article.

**Virginia Living**: “Best Doctors 2014,” April 1, 2014

Announced were 13 Massey physicians who were recognized as “Best Doctors in America.”