May 2014

In May, VCU Massey Cancer Center was featured in more than 50 news clips from a variety of national and regional news outlets. Featured was pancreatic cancer research by Rakesh Kukreja, M.S., Ph.D., and doctoral candidate David Durrant, as well as a study by John Quillin, Ph.D., M.P.H., on genetic counseling and research by Steven Grant, M.D., on an experimental combination therapy for multiple myeloma. Thomas Eissenberg, M.D., provided expert commentary on hookah tobacco smoking, and and Jori Carter, M.D., was interviewed about cervical cancer screening. Additionally, a Massey patient shared her story on The Today Show, and many fundraising and educational events were announced.

Please continue reading for more May 2014 highlights.

CITED RESEARCH

Medical Xpress: “Doctoral student develops a new cross-disciplinary therapy for pancreatic cancer,” May 9, 2014

Showcased was research by Rakesh Kukreja, M.S., Ph.D., and David Durrant on a new pancreatic cancer therapy. Additional coverage appeared on Health Canal.


Highlighted was research by John Quillin, Ph.D., M.P.H., on how few women considered to be at high-risk for hereditary breast and ovarian cancer receive genetic counseling. Additional coverage appeared on Bio Medicine, Health Canal, MedIndia, Medical News Today, Medical Xpress, Red Orbit, Science Codex, Science Daily and Science Newsline.

Science Codex: “New combination therapy developed for multiple myeloma,” May 1, 2014

Featured was research by Steven Grant, M.D., on an experimental combination therapy for multiple myeloma. Additional coverage appeared on Bio Medicine, Bio Portfolio, Check Orphan, Counsel & Heal, Health Canal, MedIndia, Medical News Today, Medical Xpress, News Medical, NewsRx, Science Daily, Science Newsline and Web Newswire.

EXPERT COMMENTARY


Thomas Eissenberg, M.D., provided expert commentary on the risks of hookah tobacco smoking.

Crain’s Detroit Business: “CMS should not pay for regular CT screenings for heavy smokers, panel says,” May 5, 2014

Quoted was Steven Woolf, M.D., in an article about a recent Medicare panel decision on CT screenings for heavy smokers. Additional coverage appeared on MedPage Today and Roll Call.
Health Behavior News Service: “Misunderstanding Health Insurance Leads Some to Overspend,” May 1, 2014

Expert commentary on health insurance was provided by Andrew Barnes, Ph.D. Additional coverage appeared on News Medical.

Our Health Richmond: “Just Ask! What are the recommended screening guidelines for cervical cancer,” May 1, 2014

Jori Carter, M.D., addressed cervical cancer screening guidelines in a question and answer section.

Our Health Richmond: “Magnificence and Miracle: Olympic Gymnast Shannon Miller Springs Back from Ovarian Cancer,” May 1, 2014

Jori Carter, M.D., provided expert commentary about ovarian cancer risk and a photo of Gordon Ginder, M.D., was featured in an article about Shannon Miller that included her participation in the Women & Wellness Forum Series.


Steven Grossman, M.D., Ph.D., and Brian Kaplan, M.D., were expert contributors for a piece about pancreatic cancer that also featured a Massey patient.

CENTER NEWS


An article about the Leukemia & Lymphoma Society’s Man & Woman of the Year competition mentioned that a Massey nurse and oncologist were nominees.

CBS WTVR-TV6: “Weekend Events: Greek Festival, BBQ, Butterflies and 50 cent in concert!” May 30, 2014

Featured was the “Everyone Wears Pink Cancer Fundraiser” event that benefited Massey.


Mary Helen Hackney, M.D., was named one of the most influential women of Virginia.


Massey was mentioned as a beneficiary of the Ukrops Monument Avenue 10k.

CBS WTVR-TV6: “Come Celebrate Under the Stars with Massey Alliance,” May 21, 2014

Announced was Moonlight Magic, a Massey Alliance event.

The Today Show: “Cancer-stricken teen receives help from community,” May 18, 2014

Massey patient Alexis Quance was interviewed about cancer journey.

Featured were **Massey** survivors that participated in a Dominion Riverrock event with First Descents. Additional coverage appeared on [Blue Ridge Outdoors](http://www.blueridgeoutdoors.com).

**NBC WWBT-TV12**: “VCU: No formal discussions underway for Wilder’s Slavery Museum,” May 8, 2014

**Massey** was mentioned in an article announcing the National Slavery Museum. Additional coverage appeared on [ABC WDAM-TV7](http://www.wdam7.com), [FOX WBRC-TV6](http://www.wbrc.com), [Richmond Times-Dispatch](http://www.richmond.com), [Toledo News Now](http://www.toledonewsnow.com) and [Washington Post](http://www.washingtonpost.com).

**Danville Register & Bee**: “It’s Just a Mole! A brief discussion regarding suspicious skin lesions,” May 1, 2014

Noted was a **Massey** sponsored educational event on skin cancer. Additional coverage appeared in the [Chatham Star Tribune](http://www.chathamstartribune.com) and the [Piedmont Shopper](http://www.piedmontshopper.com).

**East Bound**: “Bike Virginia Partners with VCU Massey Cancer Center to Raise Cancer Awareness,” May 1, 2014

A blog post recapped the **Cycle 4 Massey** fundraising event.

**Our Health Richmond**: “Everyone Cares,” May 1, 2014

Featured were clinical research nurse **Caryn Weir-Wiggins** and social worker **Whitney Burton** in an article about Richmond healthcare workers swapping jobs for a day to learn why it takes a team to provide the best care to patients.

**Our Health Richmond**: “Hello, Health,” May 1, 2014

**Massey Challenge** participants were pictured in a photo collage of the Ukrop’s Monument Avenue 10K.