February 2014

In February, VCU Massey Cancer Center was featured in more than 40 news clips in a variety of national and regional news outlets. Featured was research by Steven Grant, M.D., on an experimental drug that could enhance the effectiveness of existing blood cancer therapies and research by Tomasz Kordula, Ph.D., on a signaling pathway that could impact a variety of autoinflammatory diseases. Mary Helen Hackney, M.D., provided expert commentary on a mammography study. In addition, local media outlets reported on numerous Massey fundraising events, including the Massey Challenge.

Please continue reading for more February 2014 highlights.

CITED RESEARCH

Science Daily: “Multiple myeloma, myeloid leukemia therapies could be enhanced by experimental drug,” February 18, 2014

Featured was research by Steven Grant, M.D., on an experimental drug that could enhance the effectiveness of existing multiple myeloma and myeloid leukemia therapies. Additional coverage appeared on Argentina Star, Big News Network, BioMedicine, Bio Portfolio, Dublin News, Medical News Today, Medical Xpress, News Medical, Science20, Science Codex, Science Daily and The Oncology Pharmacist.

Science Daily: “Newly discovered signaling pathway could impact variety of autoinflammatory diseases,” February 3, 2014

Reported on was research by Tomasz Kordula, Ph.D., on a signaling pathway that could impact a variety of autoinflammatory diseases. Additional coverage appeared on Argentina Star, Big News Network, Bright Surf, Dublin News, Fierce Biotech Research, Innovations Report, Medical News Today, Medical Xpress, MedIndia and News Medical.

EXPERT COMMENTARY

WRVA AM 1140: “Mammogram study,” February 28, 2014

Mary Helen Hackney, M.D., provided expert commentary on a recent study that suggested mammograms do not reduce breast cancer mortality.

CENTER NEWS

Her Campus: “Ukrop’s Monument Avenue 10k presented by MARTIN’S,” February 28, 2014

A blog post announced the Massey Challenge.
**Richmond Times-Dispatch**: “Cancer prevention advocates present 5-year attack plan,” February 28, 2014

An article reported on a press conference held by the Cancer Action Coalition of Virginia where Carlin Rafie, Ph.D., and other cancer prevention advocates presented.

**Progress-Index**: “New clinic brings gynecologic oncology to the Tri-City area,” February 25, 2014

Featured were Massey’s new gynecologic oncology services at VCU MCV Physicians at Temple Avenue.

**Pilot Online**: “Virginia lawmakers face off on the basketball court,” February 20, 2014

An article spotlighted the Capitol Square Basketball Classic game, which benefited Massey. Additional coverage appeared in the Richmond Times-Dispatch.

**Richmond Times-Dispatch**: “Notable Gifts: Massey Alliance raises $18K for Massey Cancer Center,” February 16, 2014

An article announced the total raised by the Massey Alliance at the annual Christmas Gala.

**Richmond Times-Dispatch**: “Outdoor Notes: 10k Not Far Away,” February 14, 2014

An article about the 2014 AT&T Dash for the Cash mentioned Massey. Additional coverage appeared on Richmond.com.

**NBC WWBT-TV12**: “Final basket waved off as VCU women hold off Richmond,” February 9, 2014

An article featured the VCU Women’s Basketball Pink Out game which raises breast cancer awareness for Massey. Additional coverage appeared in Atlantic 10 and on CBS Sports.

**ABC WRIC-TV8**: “Former Olympic Gymnast Shannon Miller Recounts Games, Battle with Cancer,” February 6, 2014

Keynote speaker Shannon Miller was interviewed at Massey’s Women and Wellness event.

**Brunswick Times-Gazette**: “Cancer Awareness Conference Held,” February 5, 2014

Featured was a cancer awareness conference, sponsored by the Virginia Tobacco Indemnification and Community Revitalization Commission and Massey, in Southside Virginia.

**Progress-Index**: “Medicaid expansion is bad for Virginia,” February 2, 2014

The Massey Day on the Hill event was mentioned in an op-ed by Delegate Kirk Cox.


Announced were funds raised for Massey by students at St. Christopher’s School.