



## February 2015

In February, VCU Massey Cancer Center was featured 60 times in the news. Massey researcher **Cathy Bradley, Ph.D.**, was interviewed by the local CBS affiliate about her research on the mortality rates of minorities with breast cancer. Featured in various publications throughout the month was the upcoming **Massey Challenge, The Women and Wellness Forum Series** and the recognition of Massey researcher **Paul B. Fisher, M.Ph., Ph.D.**, as Virginia Outstanding Scientist of 2014 for his work with molecular cancer biology.

Please continue reading for more February 2015 highlights.

### EXPERT COMMENTARY

[WTVR CBS 6](#): "Study: African-American women twice as likely to die from breast cancer, February 20, 2015

Massey researcher **Cathy Bradley, Ph.D.**, was interviewed by the local CBS affiliate about her research on the differences in breast cancer mortality among races.

### CENTER NEWS

[Oncology Times](#): "SHOP TALK," February 25, 2015

An article mentions that Massey researcher **Paul B. Fisher, M.Ph., Ph.D.**, was recognized as a Virginia Outstanding Scientist for 2014 for his work in molecular cancer biology.

[Brunswick Times-Gazette](#): "There's a new kid on the block!" February 17, 2015

Published was a letter to the editor about the relocation of **Massey's Cancer Research and Resource Center of Southern Virginia** and its health summit. Additional coverage appeared in [The Southside Messenger](#).

[Richmond Times-Dispatch](#): "6-year-old conquers cancer with a little help from his friends," February 16, 2015

A **Massey** pediatric patient was featured in a local newspaper article when his friends shaved their heads in support of the 6-year-old's cancer journey.

[Richmond Times-Dispatch](#): "Injury won't deter 'Dash' contestant Visotsky," February 11, 2015

**Massey** was mentioned as one of the designated charities of the Ukrop's Monument Avenue 10k in an article about a participant who will be running in the "Dash for the Cash" portion of the race.

[WTVR CBS 6](#): "Whether you run, walk, or donate, you can join Team Massey!" February 10, 2015

The local CBS affiliate interviewed **Massey Challenge** co-chair Jennifer Mott and volunteer Neil Stanglein, who encouraged people to run the Ukrop's Monument Avenue 10k in support of Massey.

[Southwest Virginia Today](#): "Virginia's top two youth volunteers selected in 20th annual national awards program," February 10, 2015

**Massey** is mentioned as the beneficiary of fundraising efforts by a Glen Allen boy recently named one of Virginia's top youth volunteers of 2015 by The Prudential Spirit of Community Awards. Additional coverage appeared in [4-Traders.com](#), [BioSpace](#), [Digital Journal](#), [FinancialContent.com](#), [Insurance Technology](#), [InvestorPoint.com](#), [Minyanville](#), [Myrtle Beach Online](#), [Nasdaq](#), [Southwest Virginia Today](#), [Sports Techy](#), [TownhallFinance.com](#).

[Richmond Times-Dispatch](#): "Lawmakers to propose amendments to state budget," February 8, 2015

State lawmakers propose a budget increase that includes \$1 million to **Massey** for cancer research.

[Urbanna Southside Sentinel](#): "Registration opens for RE Strong 10K and 5K," February 4, 2015

**Massey** was mentioned as the beneficiary of the annual RE Strong Run.

[William & Mary, News and Events](#): "Serving more than a tennis term for W&M athletes," February 4, 2015

William & Mary published an online article about its tennis student-athletes who raised money to support cancer research at **Massey**.

[Richmond Magazine](#): "Q&A: Meg Ryan," February 3, 2015

The **Women and Wellness Forum Series** luncheon that benefits Massey was mentioned in a Q&A article with Meg Ryan, who was the event's keynote speaker..

[Augusta Free Press](#): "Mark Obenshain: Quick update from Richmond," February 3, 2015

**Massey** was mentioned in a blog post about representatives who visited the General Assembly.

[Richmond Times-Dispatch](#): "Actress Meg Ryan speaks at Massey Cancer Center Women and Wellness luncheon," February 3, 2015

An article featured the **Women and Wellness Forum Series** luncheon that benefited Massey. The article was also picked up by [WorldNews Network](#).

[WTVR CBS 6](#): "Meg Ryan to appear at Massey Cancer Center's Women and Wellness Luncheon," February 2, 2015

The local CBS affiliate broadcasted a story about breast cancer research at Massey that is supported by funds raised through **The Women and Wellness Forum Series**. Additional coverage appeared in the [24-7Newz](#), [DotNewz.com](#), and [Sun Times](#). [WWBT NBC 12](#): "Ben Wallace joins Capitol Square Classic to fight cancer," February 2, 2015

**Massey's Capital Square Classic** was featured by the local NBC affiliate. Additional coverage appeared in [Capital Bay](#), [Toledo News Now](#), [WAVE-TV NBC 3](#), [WBRC-TV Fox 6](#), [WCSC-TV ABC 5](#), [WDAM-TV 7](#), [WDCT-TV NBC 6](#), [WSFA-TV NBC 12](#) and [WTOG-TV 11](#).