



## January 2015

In January, VCU Massey Cancer Center was featured in the news more than a dozen times. Highlighted was research by Lindsay Sabik, Ph.D., on Medicare and Medicaid expansion and cancer screening disparities, a study from Paul Fisher, M.Ph., Ph.D., that identified a new target for brain cancer therapies and the results of an international study co-led by Charles Geyer, M.D., that found Herceptin improves long-term survival of HER2-positive breast cancer patients. The Women & Wellness Forum Series received pre-and post-event coverage, and a mother and son team raising money for the Massey Challenge were interviewed by the local CBS affiliate.

Please continue reading for more January 2015 highlights.

### **CITED RESEARCH**

[Pharmacy Choice](#): "Recent findings from Virginia Commonwealth University has provided new information about Medicare and Medicaid (State Medicaid Expansion Decisions...," January 23, 2015

A pharmaceutical blog published a brief article on a recent study completed by Massey researcher **Lindsay Sabik**, Ph.D., with support from **Cathy Bradley**, Ph.D.

[Medical Xpress](#): "New target identified for potential brain cancer therapies," January 13, 2015

Featured prominently by several medical and health publications was an article on findings from a study led by Massey researcher **Paul B. Fisher**, M.Ph., Ph.D., that could lead to new therapies for brain cancers. Additional coverage appeared in [Newsmax Health](#) and [News-Medical](#).

[Oncology Nurse Advisor](#): "Trastuzumab improves long-term survival of HER2-positive breast cancer patients," January 13, 2015

Featured in a trade publication were results of an international study co-led by **Charles Geyer**, M.D., that found Herceptin improves long-term survival of HER2+ breast cancer patients.

### **CENTER NEWS**

[InStore Mag](#): "Richmond, VA Jewelers cooperate to help the community," January 29, 2015

Massey was mentioned as the beneficiary of fundraisers coordinated by a **Women and Wellness** volunteer and local jeweler.

[The Gazette-Virginian](#): "Reconstruction: How you could benefit?" January 26, 2015

Published by a local newspaper was an announcement of a **Massey**-sponsored seminar in southern Virginia.

[Richmond Times-Dispatch](#): "Meg Ryan headed back to Richmond," January 18, 2015

Massey's **Women and Wellness** keynote speaker Meg Ryan was the feature of an article in the *Richmond Times-Dispatch*.

[Richmond Times-Dispatch](#): "Notable Gifts: Anthem invests in expanded diabetes education efforts," January 17, 2015

**Massey** was mentioned as a donation beneficiary in an article about local charitable donations.

[WTVR 6 CBS](#): "Annual event leads to advances in women's cancer treatments," January 9, 2015

WTVR 6 CBS featured Massey patient and volunteer Judy Turbeville in a story highlighting advances in women's cancer research supported by the **Women & Wellness Forum Series**.

[South Hill Enterprise](#): "Chamber program focuses on cancer care locally," January 9, 2015

**VCU Community Memorial Hospital** cancer care was the focus of a recent South Hill Chamber of Commerce luncheon.

[WTVR 6 CBS](#): "Monument Ave. 10K helps family turn tragedy into something positive," January 8, 2015

WTVR 6 CBS also featured a mother and son team who are raising money for the **Massey Challenge**.