March 2014

In March, a variety of national and regional news outlets featured VCU Massey Cancer Center approximately 60 times. The Wall Street Journal and many other outlets featured research by Patrick Coyne, M.S.N, A.P.R.N., F.A.A.N., which demonstrated that Calmare Pain Device Therapy can reduce pain caused by chemotherapy-induced peripheral neuropathy. Also featured was research by Daniel H. Conrad, Ph.D., that uncovered a new connection between allergy and cancer. Andrew Barnes, Ph.D., provided expert commentary on the Affordable Care Act, and Mark Malkin, M.D., F.R.C.P.C., F.A.A.N., was interviewed about Massey’s neuro-oncology program. Additionally, many Massey seminars and fundraising events were announced by local publications.

Please continue reading for more March 2014 highlights.

CITED RESEARCH


Featured were results from a study led by Patrick Coyne, M.S.N, A.P.R.N., F.A.A.N., which demonstrated that the Calmare Pain Device Therapy reduced chemotherapy-induced peripheral neuropathy. Additional coverage appeared on ABC KLKN-TV8, ABC KSTC-TV10, ABC NTV, ABC WBOY-TV12, Applied Clinical Trials Online, Bar Chart, CBS KNOE-TV8, CBS KUSI-TV18, CBS WTRF-TV7, Finanz Nachrichten, FOX WXTX-TV54, FOX WDRB-TV41, GTN News, Herald Online, Investor Point, iStockAnalyst, M Live, NBC WLTZ-TV38, NBC WRCB-TV3, NBC KPLC-TV7, NBC KUAM-TV11, NBC WICU-TV12, NBC WAVE-TV3, SB Wire, Ticker Tech, Ulitzer, 4-traders and 9&10 News.

WCVE NPR: “Researchers at VCU Massey Cancer Center Discover Anti-histamines May Help Fight Cancer,” March 20, 2014

Daniel H. Conrad, Ph.D., was interviewed about his research that uncovered a new connection between allergy and cancer. Additional coverage appeared on Bio Medicine, BioPortfolio, Healio Allergy Immunology, Laboratory Equipment, Medical News Today, Medical Xpress, News Medical, Science Codex, Science Daily and The Oncology Pharmacist.

EXPERT COMMENTARY

Pilot Online: “E-cigarette debate burns as usage rises,” March 31, 2014

Thomas Eissenberg, Ph.D., provided expert commentary on the danger of e-cigarettes.

CBS WTVR-TV6: “Some Virginians rejected for Obamacare as coverage deadline looms,” March 29, 2014

Andrew Barnes, Ph.D., was interviewed about the potential impact of too few young people enrolling in the Affordable Care Act.
**Sports Radio 910**: “Massey on the Radio: Dr. Mark Malkin,” March 18, 2014

Mark G. Malkin, M.D., F.R.C.P.C., F.A.A.N., was interviewed about neuro-oncology at Massey.

**Our Health Richmond**: “Health Points,” March 1, 2014

Brian J. Kaplan, M.D., was quoted about pancreatic cancer.

**CENTER NEWS**

**Sports Radio 910**: “VCU Massey Cancer Center Story of Hope,” March 24, 2014

Julie Dillon was interviewed about the **Massey Challenge**. Additional coverage for the race appeared on ABC-WRIC-TV8, NBC WWBT-TV12, Richmond Times-Dispatch and The Write Side of My Brain.

**Village News**: “Fine Arts Festival at Matoaca High School April 5-6,” March 21, 2014

Announced was the Matoaca High School Warrior Awareness event which benefited **Massey**. Additional coverage appeared in the Chesterfield Observer.

**Richmond Times-Dispatch**: “Regional Revival Redux: TEDx returns to RVA,” March 16, 2014

An article announced the speakers of this year’s TEDxRVA, including Andrew Poklepovic, M.D.

**Henrico Citizen**: “Seminar on ‘Gynecologic Cancers: Prevention and Screening’ to take place at Lewis Ginter,” March 8, 2014

A seminar by Jori Carter, M.D., on gynecologic cancers was announced.

**CBS WTVR-TV6**: “Weekend Events: 5K Run/Walk, Kids Carniball, RVA Gives Back and more,” March 7, 2014

Spotlighted was the Alicia’s Salon Masquerade Event, which benefited **Massey**.

**Progress-Index**: “The Final Push to Finish and Fund a New Library,” March 5, 2014

**Massey** was mentioned in an article about the fundraising campaign to build a new Petersburg Public Library, which will house the Healthy Living and Learning Center.

**Richmond Times-Dispatch**: “Health Notes for March 3,” March 4, 2014

Announced was the **Massey** integrative medicine event on managing cancer fatigue.

**Richmond Times-Dispatch**: “Notable Gifts: Children’s hospital benefits from VCU basketball ‘assists,’” March 2, 2014

Featured was a donation to **Massey** from the Stonehenge Cure Crew.

**Our Health Richmond**: “New & Noteworthy,” March 1, 2014

Charles Clevenger, M.D., Ph.D., and Thomas Lee, M.D., were featured in a listing of new physicians in the Richmond area.

**Our Health Richmond**: “Hospital Hospitality House,” March 1, 2014
Massey was mentioned in an article about the VCU Medical Center Hospital Hospitality House.