November 2013

VCU Massey Cancer Center was recognized in more than 75 news stories in November. Numerous national science and medical news websites featured research by Paul Dent, Ph.D., on the development of a new drug combination therapy for a variety of cancers. Steven Woolf, Ph.D., provided expert commentary for The New York Times and several national media publications, and John Quillin, Ph.D., was interviewed by the local CBS affiliate about at-home DNA testing kits. In addition, several regional media outlets highlighted a variety of Massey initiatives and fundraising events.

Please continue reading for more November 2013 highlights.

CITED RESEARCH

Science World Report: “Could New Drug Combination Therapy Tell Cancer to Eat its Own Cells?” November 5, 2013


EXPERT COMMENTARY

The New York Times: “Pushing patients to seek value, whatever that is,” November 20, 2013

Steven Woolf, Ph.D., provided expert commentary on how patients define value in primary care services. Additional coverage appeared on Marketplace.

The Nation: “Inequality is (Literally) Killing America,” November 20, 2013

Steven Woolf, Ph.D., was quoted in an article about lower income Americans being at greater risk of cancer and other diseases. Additional coverage appeared on AARP Blog and The Raw Story.

CBS WTVR-TV6: “Doctors warn that easier access to DNA testing kits has big health implications,” November 6, 2013

John Quillin, Ph.D., was interviewed about the accuracy of at-home genetic testing kits.
**CENTER NEWS**

*Progress-Index*: “VSU thanks those who coached students,” November 30, 2013

Virginia State University thanked Massey for partnering to provide career counseling for students in their “Small Group Role-Play with Industry” curriculum.


The Richmond Times-Dispatch reported on a $2.1 million gift from the Grandis family to VCU, which will fund an endowed chair and support lung cancer research at Massey.

*Richmond Biz Sense*: “Young professionals plan to dance and donate their way to record fundraising,” November 22, 2013

The Third Annual Richmond Christmas Gala, which benefits Massey, was announced.

*Richmond Times-Dispatch*: “Cancer patients will find humor at LINC benefit,” November 14, 2013

Massey patient Stan Joynes was featured in an article about a Legal Information Network for Cancer event. Additional coverage appeared on CBS WTVR-TV6, Insurance News and Silo Breaker.


An article featured the Traveling Chic Boutique clothing store, which encourages customers to donate to Massey.

*Tribe Athletics*: “2013 Massey Cancer Center 5K a Smashing Success,” November 6, 2013

An article announced that the Massey Cancer Center 5K raised more than $20,000 to support cancer research. Additional coverage appeared in The Virginia Gazette and Williamsburg Yorktown Daily.

*Examiner*: “Join VCU Massey Cancer Center at the Bizarre Bazaar,” November 5, 2013

The Massey’s Preferred Shopping Party at the Bizarre Bazaar was featured. Additional coverage appeared in the Richmond Times-Dispatch.

*NBC WWBT-TV12*: “Car crashes into Massey Cancer Center,” November 4, 2013

An article covered the story of a car that crashed into Massey’s Goodwin Research Laboratory. Additional coverage appeared in ABC WEWS-TV19, CBS KPHO-TV5, CBS KFVS-TV12, CBS WNEM-TV5, CBS WAFB-TV9, CBS WTVR-TV6, NBC WAFF-TV48, NBC WAVE-TV3, NBC WECT-TV6, Toledo News Now and WGN News at Nine.