November 2014

In November, VCU Massey Cancer Center was featured more than 46 times by a variety of national and regional news outlets. Featured by several science and medical news websites was preclinical research by Paul B. Fisher, M.Ph., Ph.D., and Luni Emdad, Ph.D., on a new immunochemotherapy treatment for pancreatic cancer and a cancer literacy tool developed by Levent Dumenci, Ph.D. In addition, Thomas Eissenberg, Ph.D., provided expert commentary about the health effects of hookah smoking, the local ABC affiliate featured a new next-generation DNA sequencing test for Massey patients and Kazuaki Takabe, M.D., was interviewed by the local CBS affiliate on the effect of obesity on a person’s cancer risk.

Please continue reading for more November 2014 highlights.

CITED RESEARCH


Featured was a preclinical study led by Paul B. Fisher, M.Ph., Ph.D., and Luni Emdad, Ph.D., that tested a novel immunochemotherapy treatment for pancreatic cancer. Additional coverage appeared on IHE-Online, MedIndia, News-Medical, News.nom.co, Science Codex, Science Daily, Science Newsline and Surgical Products.

WCVE 88.9 NPR: “VCU Researcher Develops Cancer Literacy Test Device to Help Doctors, Patients,” October 31, 2014

The local NPR affiliate station interviewed Massey researcher Levent Dumenci, Ph.D., about a cancer literacy tool that could potentially improve patient-physician communication and improve outcomes. Additional coverage appeared on Armenian Medical Network, FierceHealthIT, Health Data Management, Health Informatics, Health IT Outcomes, Medical Xpress, MedIndia, News-Medical, Oncology Nurse Advisor, Pharmacy Choice, Science Codex, Science Daily, Science Newsline and Smart Brief.

EXPERT COMMENTARY

KDAL 610: “Hookah smokers are inhaling benzene,” November 25, 2014

Thomas Eissenberg, Ph.D., provided expert commentary about a recent study which found that benzene is a byproduct of hookah smoking. Additional coverage appeared in the Chicago Tribune and Reuters.

WTVR CBS 6: “The thing that causes breast cancer to spread faster in some women,” November 6, 2014

The local CBS affiliate interviewed Kazuaki Takabe, M.D., Ph.D., about the effects of obesity on a person’s risk of developing breast cancer.

CENTER NEWS

VCU Medical Center was mentioned in an article about a Massey patient who wed in the healing garden.

A Massey patient was featured in a broadcast by the local ABC affiliate about oncogenomics research led by Sherman Baker, M.D. (Also broadcast by WCVE 88.9 NPR)

Medical News Today: “New approach helps women talk to their families about cancer risk,” November 12, 2014

Reported on was a new skills-based intervention piloted at VCU Medical Center, Johns Hopkins University and Boston University that helps women talk with relatives about their family cancer history and risks.

Brunswick Times-Gazette: “GE Discovery ST installed at VCU-CMH New system optimized for oncology imaging and a faster way to “See and Treat,” November 11, 2014

Highlighted in a local newspaper was new oncology imaging equipment that will provide expanded capabilities and higher imaging quality at VCU-Community Memorial Hospital.