In September, VCU Massey Cancer Center was featured 73 times in the news. Highlighted was research led by Devanand Sarkar, Ph.D., which discovered a genetic driver of inflammation that could lead to new liver cancer treatments, a study by VCU surgical oncologist Ali Raza, M.D., and Kazuaki Takabe, M.D., Ph.D., on advances in treating peritoneal mesothelioma and a novel approach to imaging metastatic tumors pioneered by Paul B. Fisher, M.Ph., Ph.D. Massey physician Harry Bear, M.D., Ph.D., provided expert commentary on the rising rate of women opting for preventive mastectomies and Massey researcher Thomas Eissenberg, Ph.D., commented on the health effects of smoking hookah.

Please continue reading for more September 2014 highlights.

**CITED RESEARCH**

**Medical Xpress:** “Study uncovers genetic driver of inflammation, uses it to prevent and treat liver cancer,” September 23, 2014

Featured in a variety of science and medicine websites was research by Devanand Sarkar, Ph.D., which discovered a new genetic driver of inflammation that may lead to improved therapies for liver cancer. Additional coverage appeared on Bio-Medicine, Bio Portfolio, Check Orphan, MD Linx, Medical News Today, MedIndia, Science Codex, Science Daily and Science Newsline.

**Bio-Portfolio:** “Report Says New Treatments Have Dramatically Improved Outcomes for People with Peritoneal Mesothelioma, According to Surviving Mesothelioma,” September 22, 2014

Highlighted was a study by surgical oncologists Ali Raza, M.D., and Kazuaki Takabe, M.D., Ph.D., showing improved outcomes in patients with peritoneal mesothelioma. Additional coverage appeared on AZ Central, Bio-Medicine, BioSpace, Daily Herald, eMoney Daily, Financial Content, Minyanville, MoneyShow.com, Myrtle Beach Online and Townhall.com.

**WCVE 88.9 NPR:** “VCU Doctor Develops Cancer Imaging Procedure That “Lights Up” Affected Tissues,” September 19, 2014

Massey researcher Paul B. Fisher, M.Ph., Ph.D., was interviewed by the local NPR affiliate about a novel approach using radioactive compounds to image the gene AEG-1 in metastatic tumors that would otherwise be difficult to view. Additional coverage appeared on Azo Nano, Bio-Medicine, BioPortfolio, Dot Med, Health Canal, Innovations Report, Medical News Today, Medical Xpress, MedIndia, Nanotechnology Now, News-Medical, Science Codex, Science Daily, Science Newsline, Society of Nuclear Medicine and Molecular Imaging, Tutorial Finder and Virtual-Strategy Magazine.

**EXPERT COMMENTARY**

**Good Morning America:** “‘Angelina Effect’ Boosts Breast Cancer Referrals, Study Finds,” September 23, 2014

Harry Bear, M.D., Ph.D., provided expert commentary about the rising rate of women opting for a preventive mastectomy following Angeline Jolie’s decision to do the same.
**Great Falls Tribune:** “Hookah smoking a hot trend but clouded by health concerns,” September 15, 2014

Thomas Eissenberg, Ph.D., provided expert commentary about the harmful effects of hookah smoking. Additional coverage appeared in *Baylor Lariat, Jacksonville Daily News, The Bangor Daily News* and *The Dallas Morning News*.

**CENTER NEWS**

**3BL Media:** “Giving Comfort Embarks on Journey to Collect Comforting Messages for Cancer Patients,” September 24, 2014

Massey is mentioned in an article about the McKesson Foundation Giving Comfort campaign. Additional coverage appeared on *4-Traders* and *One News Page*.

**Nurse.com:** “VCU Medical Center wins national award for safety and quality,” September 23, 2014

Massey was recognized for receiving the 2014 American Hospital Association-McKesson Quest for Quality Prize.

**Richmond Times-Dispatch:** “VCU takes over Broad Street for charitable races, festival,” September 20, 2014

Massey was mentioned in an article for promoting its mission and distributing sunscreen during the VCU Broad Street Mile.

**Richmond Times-Dispatch:** “This week's association news,” September 8, 2014

Mary Helen Hackney, M.D., was listed as a new Alzheimer’s Association Greater Richmond Chapter board member.

**The Chatham Star Tribune:** “Keep Well Program targets nutrition, exercise,” September 7, 2014

The Cancer Research and Resource Center of Southern Virginia in Danville was featured for its ‘Keeping Well in Mind, Body and Spirit’ nutrition and exercise series.