December 2014
In December, VCU Massey Cancer Center achieved more than 60 media hits in a variety of national and regional news outlets and trade publications. A significant number of research findings from studies led by Charles Geyer, Jr., M.D., to improve outcomes of node negative and HER2-positive breast cancer patients were promulgated, Thomas Eissenberg, Ph.D., was mentioned in a feature article as a member of a research team studying the health effects of e-cigarettes and research by Paul B. Fisher, M.Ph., Ph.D., and Luni Emdad, Ph.D., on a potential new treatment target for malignant glioma received significant attention in medical publications. Massey researcher Alex Krist, M.D., provided expert commentary about the impact of the Affordable Care Act on primary care practices. Additionally, six Massey physicians received Our Health Richmond’s 2014 Best Bedside Manner Awards and the Cancer Research and Resource Center of Southern Virginia in Danville received considerable coverage for the grand opening of their new location.

Please continue reading for more December 2014 highlights.

CITED RESEARCH


Charles Geyer, Jr., M.D., was quoted from a presentation he gave at the San Antonio Breast Cancer Symposium on the results of a phase 3 node negative breast cancer study he led.

Medical News Today: “Herceptin for HER2-positive breast cancer improves long-term survival,” December 6, 2014

Research results from a study led by Charles Geyer, Jr., M.D., on the impact of Herceptin to improve long-term survival for HER2+ breast cancer patients was featured in prominent medical publications. Additional coverage appeared on Medical Xpress.


Massey researcher Thomas Eissenberg, Ph.D., was part of a research team that found e-cigarettes are less toxic and less addictive than regular cigarettes.

Medical Xpress: “Scientists define important gene interaction that drives aggressive brain cancer,” December 11, 2014

Massey researchers Paul B. Fisher, M.Ph., Ph.D., and Luni Emdad, Ph.D., were featured for discovering a new therapeutic target for malignant glioma. Additional coverage appeared on Clinical Laboratory International.
Spire Healthcare: "Computer models could improve stem cell transplantation," December 9, 2014

Research led by Amir Toor, M.D., that supports the possibility of using computer models to improve stem cell transplantation was featured in various medical and healthcare publications. Additional coverage appeared on Medical Xpress and Med India.

WTVR CBS 6: “VCU works to cut the time women receive breast cancer radiation from weeks to days,” December 5, 2014

Douglas Arthur, M.D., was interviewed for WTVR-TV CBS 6’s Buddy Check 6 segment about an accelerated partial breast irradiation clinical trial about open at Massey.

EXPERT COMMENTARY


Massey researcher Alex Krist, M.D., provided expert commentary about the impact of health risk and behavioral health assessments on primary care after implementation of the Affordable Care Act.

CENTER NEWS


The grand opening of the Cancer Research and Resource Center of Southern Virginia in Danville’s new location was featured on the local CBS affiliate. Additional coverage appeared on WSET-TV ABC 13.

Our Health Richmond: “VCU Massey Cancer Center becomes the first cancer care provider in Virginia to perform next-generation genome sequencing for precision cancer treatment,” December 1, 2014

Next-generation genome sequencing at Massey was featured in Our Health Richmond.

Our Health Richmond: “Bedside Manner Award winners in Richmond, Va,” December 1, 2014 (see attached)

Six Massey physicians received Our Health Richmond’s 2014 Best Bedside Manner Awards.
OBSTETRICS & GYNECOLOGY
is the specialty of medicine that includes care for women before, during, and after pregnancy and child birth and the diagnosis and treatment of disorders affecting the female reproductive system.

FIRST PLACE
Kimberly M. Galgano, MD
Virginia Women's Center | Mechanicsville | 804.288.4084
www.virginiawomencenter.com

Visiting a healthcare provider can make us all feel scared and vulnerable. Throughout every interaction, I try to put myself in my patients’ shoes—what would I want to know and how would I want to be treated?

— Kimberly M. Galgano, MD

SECOND PLACE
Vienna Murray, MD
West End Obstetrics and Gynecology | Richmond
804.282.9479 | www.westend-obgyn.com

THIRD PLACE (TIE)
Slobhan S. Dunnavant, MD, FACOG
Ob-Gyn Associates, Ltd. | Richmond
804.741.0040 | www.obgyn-assoc.com

Lawrence G. Miller, III, MD
Richmond | 804.282.2848
www.driarrymiller.com

HONORABLE MENTION
B. Boydren Clark, III, MD
Ob-Gyn Associates, Ltd. | Richmond
804.741.0040 | www.obgyn-assoc.com

Susan Landi, MD
VCU Medical Center | Richmond
800.762.6161 | www.vcuhealth.com

OCCUPATIONAL MEDICINE
is the branch of medicine dealing with the prevention and treatment of job-related injuries and illnesses.

FIRST PLACE
Joseph Andreano, MD
HCA Virginia
Richmond | 804.254.5467
www.hcavirginia.com

SECOND PLACE
James Cisek, MD
Bon Secours — Good Health Clinic
Richmond | 804.288.1326
www.bonsecours.com

THIRD PLACE
George Wedd, III, MD
HCA – Primary Health Group
Ironbridge
Richmond | 804.271.8990
www.phg-ironbridge.com

ONCOLOGY
is the diagnosis, treatment and prevention of blood diseases (hematology) and cancer (oncology) and research into them.

FIRST PLACE
David Trent, MD
Virginia Cancer Institute | Richmond | 804.287.3000
www.vacancer.com

A good bedside manner to me means that I listen to what my patients have to say and make an effort to understand what’s most important to each of them. In a very limited amount of time, I have to create a relationship in which my patients can fully understand the information I’m giving them—and at the same time—feel comfortable asking questions.

— David Trent, MD

SECOND PLACE
Gita V. Massey, MD
Children’s Hospital of Richmond at VCU
Richmond | 804.828.CHOR (2467)
www.chrichmond.com

THIRD PLACE
Elke K. Friedman, MD
Virginia Cancer Institute
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HONORABLE MENTION
Harry D. Bear, MD, PhD
VCU Massey Cancer Center
Richmond | 804.828.5116
www.massey.vcu.edu

Pablo M. Gonzales, MD
Virginia Cancer Institute
Richmond | 804.330.7990
www.vacancer.com

Shobha R. Nair, MD
Virginia Cancer Institute
Hopewell | 804.431.1100
www.vacancer.com
Radiology is a medical specialty that employs the use of imaging to both diagnose and treat diseases visualized within the human body.

**First Place**

Jacqueline Hogue, MD
Radiology Associates of Richmond | Richmond | 804.282.8806 | www.rarichmond.com

All women who come into the breast center for a diagnostic work up or a biopsy are worried that they may have breast cancer. I always strive to make a personal connection so that each patient has a positive experience with us, rather than a negative one. I have an excellent staff with years of experience, and I greatly appreciate the help that they provide with each patient. I am also very proud to offer our patients the latest technology and advances in imaging including 3-D Tomography and Breast MRI at the Johnston Willis Breast Center.

— Jacqueline Hogue, MD

**Radiation Oncology** is the specialty for the treatment of cancer patients, using radiation therapy as the main modality of treatment.

**Second Place**

George Trivette, MD
Radiation Oncology Associates
Richmond | 804.281.8350
www.roa-vu.com

**First Place**

David M. Randolph, MD
David Randolph, MD
Richmond | 804.266.8717
www.hcaw virginia.com

**Third Place**

Laurie Cuttino, MD
VCU Massey Cancer Center
Richmond | 804.682.5116
www.massey.vcu.edu

**Honorable Mention**

Douglas Arthur, MD
MCV Associated Physicians
Richmond | 804.628.1027
www.hcaw virginia.com

**Second Place**

Joseph Harpole, MD
Radiology Associates of Richmond
Hopewell | 412.223.2272
www.hcaw virginia.com

**Third Place**

Vaden Padgett, MD
Commonwealth Radiology, PC
Richmond | 804.281.8237
www.commonwealthradiology.com

**Rheumatology** is the specialty in the non-surgical treatment of rheumatic illnesses, especially arthritis.

**First Place**

Steven Maestrello, MD
Bon Secours St. Mary’s Hospital
Richmond | 804.346.1551
www.richmond.bonsecours.com

I have always enjoyed spending time with my patients in the practice of medicine and hope that joy is apparent to those around me.

— Steven Maestrello, MD

**Second Place**

George Moxley, MD
VCU Medical Center
Richmond | 804.762.6161
www.vcuhealth.org

**Third Place**

Beth Rubenstein, MD
VCU Medical Center
Richmond | 804.762.6161
www.vcuhealth.org
**SURGERY: CARDIAC** is surgery on the heart to correct congenital heart disease or the complications of heart disease or valve problems created by various causes.

**FIRST PLACE**
Thomas
Christopher, MD, FACS
HCA - Cardiothoracic Surgical Associates
Richmond | 804.320.2751
www.hcavirginia.com

**SECOND PLACE**
Mark Katz, MD
Bon Secours Cardiac Surgery Specialists
Richmond | 804.287.7840
www.bonestecours.com

**THIRD PLACE**
Chiwon Hahn, MD, FACS
HCA - Cardiothoracic Surgical Associates
Richmond | 804.282.8777
www.hcavirginia.com

**SURGERY: GENERAL** is the treatment of injury, deformity, and disease using operative procedures.

**FIRST PLACE**
James Whelan, MD
VCU Medical Center | Richmond | 804.762.6161 | www.vcuhealth.org

This is a great honor. I try to instill in our residents that our patients are our greatest teachers, and should be treated as such. We all can learn from every patient encounter no matter how brief gaining knowledge in every aspect of patient care by the simple act of just taking time to listen.

— James Whelan, MD

**SECOND PLACE**
Amy T. Rose, MD
Surgical Associates of Richmond
Richmond | 804.320.2705
www.hcavirginia.com

**THIRD PLACE (TIE)**
Eric P. Melzig, MD, FACS
HCA Virginia - Richmond Surgical
Richmond | 804.285.9416
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David A. Lanning, MD, PhD
Children’s Hospital of Richmond at VCU | Richmond | 804.828.CHOR (2467)
www.chrichmond.org

**HONORABLE MENTION**
Clifford Deal, III, MD, FACS
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www.hcavirginia.com

Shaun O’Donovan
Colon and Rectal Specialists
Richmond | 804.775.4500
www.rcspcs.com

Debra Hutchins, MD, FACS
HCA Virginia - Richmond Surgical
Richmond | 804.285.9416
www.hcavirginia.com

**SURGERY: NEUROSURGERY** is a surgical specialty for the treatment of diseases and disorders of the brain, spinal cord, and peripheral and sympathetic nervous system.

**FIRST PLACE**
Peter A. Alexander, MD, FACS
Neurosurgical Associates, PC
Richmond
804.288.8204
www.neurosurgicalva.com

**SECOND PLACE**
K. Singh Sahni, MD, FACS
Neurosurgical Associates of Richmond
Richmond | 804.330.4990
www.hcavirginia.com

**THIRD PLACE**
Gary W. Tye, MD—NO longer w/ VCU
Children’s Hospital of Richmond at VCU | Richmond
804.828.CHOR (2467)
www.chrichmond.org

**HONORABLE MENTION**
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Neurosurgical Associates, PC
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John D. Ward, MD, MSHA
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