Pink Ribbons of Hope
Tribute Book

Benefitting Breast Cancer Research
VCU Massey Cancer Center
Pink Ribbons of Hope events include a variety of community events. This series is run by dedicated community volunteers who have spent their valuable time and effort to help support breast cancer research at VCU Massey Cancer Center. Thank you for joining us in our mission to fight breast cancer!

**Guest Speaker**
Elizabeth Miller, R.D., C.S.O.,
-registered dietitian in oncology nutrition-

Miller graduated with a BS in Dietetics from Virginia Polytechnic Institute and State University and started her career as an inpatient dietitian at VCU Health for 27 years. Miller has served Massey’s patients within the following programs: Bone Marrow Transplant, Medical Oncology, Hematology-Oncology, ENT, GU Surgery, Surgical Oncology, and Gynecology Oncology, Radiation Oncology.

In June, 2014, Miller became the first person to hold the position of outpatient oncology dietitian. Miller sees patients at Massey’s downtown location as well as Hanover Radiation Oncology and Stony Point.

Thank you to our 2015 committee

**The Country Club of Virginia Golf Tournament Committee**

**Co Chairs**
Susan Hanley
Edley Porter

**Committee**
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Alan Furs, Andres, Bohland&Graham, Ashley Byars, Circle of Friends, Health Warrior, Irresistibles, Becky Massey, Elizabeth Miller, Pearls Cupcake Shoppe, The Kellogg Collection, J. McLaughlin, The Scout Guide

and the entire team at Country Club of Virginia
Charles Geyer Jr., M.D., is the global co-chair for two international trials. Massey researchers are part of two international leadership teams recruiting subjects for phase 3 clinical trials testing novel breast cancer therapies. The first trial, known as KATHERINE, will test the efficacy and safety of a new antibody-drug conjugate, trastuzumab emtansine (T-DM1), in comparison to the standard FDA-approved drug Herceptin as post-operative, or “adjuvant,” therapy for early stage Human Epidermal Growth Factor Receptor 2-positive (HER2+) breast cancer patients. The second trial, OlympiA, will test the efficacy of the drug olaparib as adjuvant therapy for high risk, triple negative breast cancer patients with inherited loss of the BRCA1 or BRCA2 cancer suppressor genes.

Targeted treatment Herceptin found to greatly improve long-term survival of HER2-positive breast cancer patients. VCU Massey Cancer Center physician-researcher Charles E. Geyer, Jr., M.D., was the National Protocol Officer for one component of a large national study involving two National Cancer Institute (NCI) supported clinical trials which demonstrated that trastuzumab significantly improves the long-term survival of HER-2 positive breast cancer patients. The combined study was designed to determine the long-term safety and efficacy of the drug trastuzumab, which is commonly known as Herceptin and is primarily used alongside chemotherapy to treat HER2-positive breast cancer. The study focused on both the overall survival rates of patients up to ten years post-treatment as well as the known and potentially harmful side effects to the cardiac system.
General inquiries: (804) 828-0450
Toll free: (877) 4-MASSEY [(877) 462-7739]
Appointments and physician referrals: (804) 828-5116
To phone a patient hospitalized at VCU Massey Cancer Center: (804) 828-9000 and choose option “1”
Donations/contributions: (804) 828-1450
Special events at Massey: (804) 828-1450
Patient resource library: (804) 828-8709
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Our experience.

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dennis.hedgepeth@wellsfargo.com
VCU MASSEY CANCER CENTER provides **HOPE** for breast cancer patients

1 in 8 U.S. WOMEN WILL DEVELOP INVASIVE BREAST CANCER IN THEIR LIFETIME

VCU MASSEY CANCER CENTER provides **CARE** around the state

Currently, Massey is offering clinical trials for Breast Cancer in 5 affiliate locations:

- **Fredericksburg Hematology & Oncology, Inc.**
- **Shenandoah Oncology, PC**
- **Peninsula Cancer Institute**
- **Virginia Cancer Institute**
- **Lynchburg Hematology & Oncology, Inc.**
TRIBUTES

In MEMORY of those who have lost
their battle with breast cancer:

Alise Howerton
Ann Dozier
Barbara McKinney
Bunn Wyatt
Frances Hanley
Gladys Estes
Hazel Hancock
Helen Garland
Helen W. Willard
Jody Brinkley
Kim Newlen
Lisa Thalhimer

Marie Kirby
Martha Betts
Martha Clark
Susan Levet
Voola Midas

In HONOR of those who have survived
& are fighting breast cancer:

Ann Beall
Anne Fox
Beth B.
Betty Wright
Bruce Evans
Bunn Wyatt
Chris Swink
Claire Horton
Diane Hunt
Donna Jackson
Jane Wells
Joanna Brennan
Jody Brinkley
Julia B.
Julie
Julie P.
Kristen Iurillo
Mable Baldwin
Margaret Hazelgrove

Marla Durbin
Martha Betts
Mary Bruce Devoe
Mary Lou Lee
MaryGlynn McGraw
Moira Hill
Nancy Morris
Patsy Barr
Peggy Bice
Peggy Talman
Penny Holladay
Robin Waldron
Ronnie Jacobs
Rose Hunter
Susan Kitching
Susan McNamara
Suzanne M. Broad
The Lewis Daughters

Valerie Deep
Wilson Chewning
Steele
Sip & Shop

Wednesday, October 14 | 12PM-5PM
Thursday, October 15 | 12PM-5PM

Enjoy light refreshments while you shop our FALL 2015 COLLECTION

J. McLaughlin
407 Libbie Ave
Richmond VA 23226
804.673.3686

15% of sales will benefit VCU Massey Cancer Center
Reducing breast cancer recurrence: Massey Leads global clinical trials

Results from a large international study co-led by a Massey physician-scientist concluded that adding ovarian suppression to post-operative, or “adjuvant,” therapy with tamoxifen substantially reduced breast cancer recurrence in young, premenopausal women with hormone-sensitive early breast cancer who received chemotherapy because of a high risk for recurrence.

The main goal of the Phase 3 clinical trial known as SOFT (Suppression of Ovarian Function Trial) was to determine whether blocking estrogen production through ovarian suppression therapy combined with standard adjuvant hormone therapy with tamoxifen would reduce breast cancer recurrence.

The researchers discovered:
• Treatment with tamoxifen plus ovarian suppression reduced the risk of breast cancer recurrence by 22 percent in women who did not remain in menopause following chemotherapy.
• After five years, only one in five women under age 35 receiving ovarian suppression plus tamoxifen experienced breast cancer recurrence, compared to one in three receiving tamoxifen alone.
• Among women under age 35 receiving exemestane plus ovarian suppression, only one in six experienced breast cancer recurrence.
2015 Pink Ribbons of Hope Events

May 14, 2015
Piankatank Golf Tournament

May 19, 2015
Federal Reserve Bank Golf Tournament

August 25, 2015
Meadowbrook Country Club Events

October 6, 2015
Country Club of Virginia Golf Tournament

October 9, 2015
Westwood Racquet Club Tennis Tournament

October 14-15, 2015
J. McLaughlin Sip & Shop

October 29, 2015
Saxon Shoes Shop for a Cause Night

Month-long Partnerships:
Colonial Shooting Academy

To learn more about Massey events, visit massey.vcu.edu